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Czech Career Guidance Awards 2024

National Pedagogical Institute Czech Euroguidance Centre National Guidance Forum



Annual event (16 years tradition)

- Quality recognition - logo
- Online book of practices
- Promotion of good practices among whole guidance community and stakeholders
- Participation in European seminars, study visits
- Articles in Czech/Slovak Career Guidance Journal
- European cooperation around awarding – Czechia, Slovakia, Hungary, Serbia, Latvia
- European Euroguidance database of good practices

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2024 Czech Awards / NCG Conference

- 20.11.2024 in Prague
- 150 participants in national conference
- Round table – regional cooperation, new structure in secondary education, curriculum innovation in primary/secondary schools - Personal, social and career development



Year 2024 – Priorities and Entries

- priority 2024 – **career guidance and education in schools** (in connection with the revision of the curriculum)
- **28 organizations** entered the competition with 29 entries
- Most of the submitted contributions were related to projects, educational programmes, counselling activities, services and tools **for career counsellors, teachers, pupils and students**
- There were schools, universities, educational and non-profit organizations, professional associations, regional institutions and employers among the registered organizations



NCGA Objectives

- to **collect and promote** good practice examples
- to **provide an opportunity** for career counsellors, teachers and other experts across sectors in the Czech Republic and Europe to meet and share their experiences
- to **support the development** of career education and counselling



Every Entry Matters

We appreciate every entry in the contest because:

- every submission **offers a distinct approach to supporting career development**
- entries showcase **innovative strategies that can inspire and inform future career guidance practices**
- entries **motivate professionals** by demonstrating passion, creativity, and commitment in career guidance.
- each entry represents significant **time, effort, and passion dedicated to career guidance**

How We Assess the Entries

- entries to the competition are assessed by **a team of independent evaluators**
- each contribution is evaluated by 3 evaluators - 2 quantitative (they score according to the set criteria), 1 qualitative (they propose awards)
- final selection of winning entries **based on joint discussion and agreement**



GRAND AWARDS

Awarded practices - education sector

- **Linda Hadaš Honskusová** - teacher / elementary school / career education 6 to 15 years old pupils / career competences
- **ZŠ Chotěšov** – elementary school / day at workplace / advanced school / supported by regional guidance centre
- **OA VOŠ Brno** – secondary school / cooperation among schools councellors / whole school approach in career guidance
- **CKP Zlínského kraje** – regional career guidance centre in Zlin / supporting school in career guidance and career education



Awarded practices - employment sector

- **IQ Roma servis** – NGO / career center in disadvantaged area in Brno / Roma community / improving career guidance service
- **Aspekt** – NGO / career guidance services / using virtual reality for labour market integration / disadvantage groups



Linda Hadaš Honskusová ze ZŠ Vitae / from Primary School Vitae

Implementation of Career Education in Both Levels of Primary School through Career Competences



Linda radually develops career education and counselling services within the School Counselling Centre, i.e. assistance and support for pupils and their parents in deciding on their further educational path, future profession and preparation for it. In doing so, it is based on the **DOTS: Four-Stage Model of Career Development**, the fundamental components of which are **Self-awareness, Children's potential, Decision-making and planning, Adaptation**



ZŠ Chotěšov / Primary School in Chotěšov

A Day at Work and Career Counselling at the Chotěšov Primary School



Career exploration activities start in the first grade and are linked to the curriculum up to the final year of school. They take the form of a variety of activities that are adapted to the age and ability of the pupils like discussing professions and family career histories, practical occupation demonstrations, art activities, visits to secondary school fairs and events, excursions, project days, clubs and individual consultations for the pupils.

OA VOŠ Brno / Business Academy and Upper Vocational School on Brno

It is better in two!



Setting up career guidance services at school needs two enthusiastic teachers, open communication in the school and a support from the school management. Then, careers development and counselling become a part of not only the curriculum but also the counselling services.

CKP Zlínského kraje / Centre of Career Guidance of the Zlín Region

The Centre for Career Guidance and its activities on the development of counselling in schools



**Centrum kariérového
poradenství**

Zlínského kraje

Since 2018, the CKP has systematically supported the **development of career counselling and the prevention of early school leaving** by training school counsellors, providing **individual and group consultations** and **developing methodologies** for the work of career counsellors in schools.

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Aspekt, z. s. / Aspekt NGO

Virtual Reality: New Horizons for Career Guidance and Supported Employment



Sensitive integration of technology into the consulting process helps people with disabilities to get familiar with a concrete job position and try out how it fits them.

IQ Roma servis, z. s.

IQ Roma Service Career Center - services for the dignified inclusion of Roma people into the labour market



Comprehensive **services** aimed at giving **Romani people** the chance to plan their **professional futures** through **career counselling** so that they can be satisfied in their jobs and occupy decent positions on the labour market. The **services** promote their **self-confidence**, **strengths** and **talents** and help them find their dream job.



OTHER SPECIAL MENTIONS



Centrum kompetencí / Competence Centre

- for the publication "*Career Counsellor's Tool*", including its connection to the online environment



Practical and useful handbook of career guidance activities for secondary schools. It shows how broadly and creatively we can think about career counseling and transfer that directly into **usable tools**. The publication is simply meant to be the kind of „toolbox“ that career counselors and counselors carry with them and use in their daily practice.

EKS / EKS

- for promoting the theme of "Green Career Guidance" with *Education for Sustainable Careers at Primary and Secondary Schools*



A unique concept of a **training programme** for counsellors and teachers supported by a **methodological manual** and a **stack of activities** developed by an international team of experts from Slovakia, Slovenia, Finland, Czech Republic.

Česká spořitelna Foundation

- for Connecting Schools and Practitioners through their *A Day for School Programme*



1,300 volunteers from various professions - builders, programmers, physiotherapists, bankers, craftsmen, artists come to school to talk about or **to enable the students to experience their profession.**

Over **60,000** pupils and students in **1,400** participating schools - **primary and secondary schools from all over the country** experienced Day for School.

Association of School Counsellors

- for long-term support, networking and training of educational counsellors in the field of career guidance with the entry *Congress Days of School Counselling*



An annual event dedicated to school counselling is organised to bring counsellors up to date with the latest information and trends in counselling while allowing networking and sharing examples of good practice. It has been held regularly since 2005.

Contact

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