



euro | guidance

CAREER GUIDANCE in vocational training centers



Az Európai Unió
társfinanszírozásával



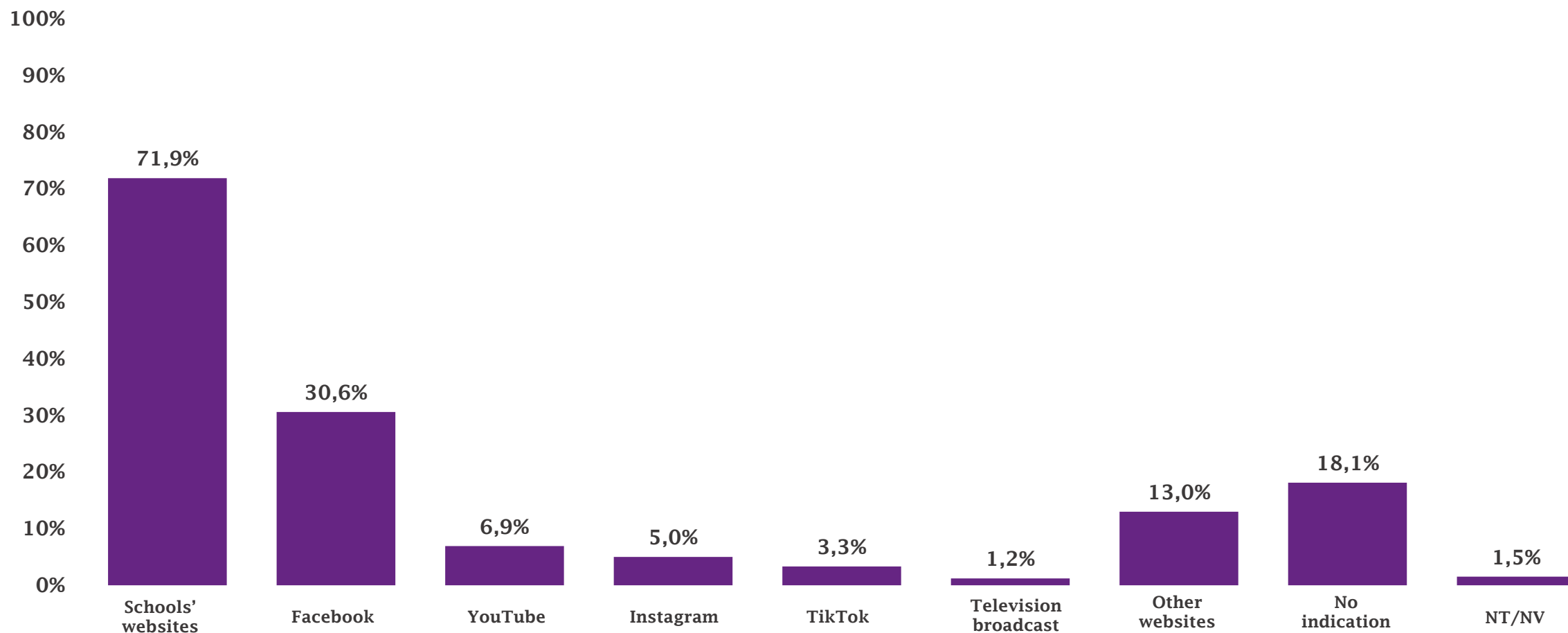
Legal background career guidance activities

- provision of information aimed at vocational training
- personalised workshop visits
- trying out professions
- giving lectures
- organization of joint events
- operation of a vocational training advisory network
- participation of specialists in mandatory sessions
- organization of specialized student groups and thematic summer camps
- assessment of student needs in the form of a questionnaire
- interactive tasks, movies and games
- organization of academic competitions

Law on Vocational Education and Training, § 348. §

Professional program

Platforms for information on vocational training



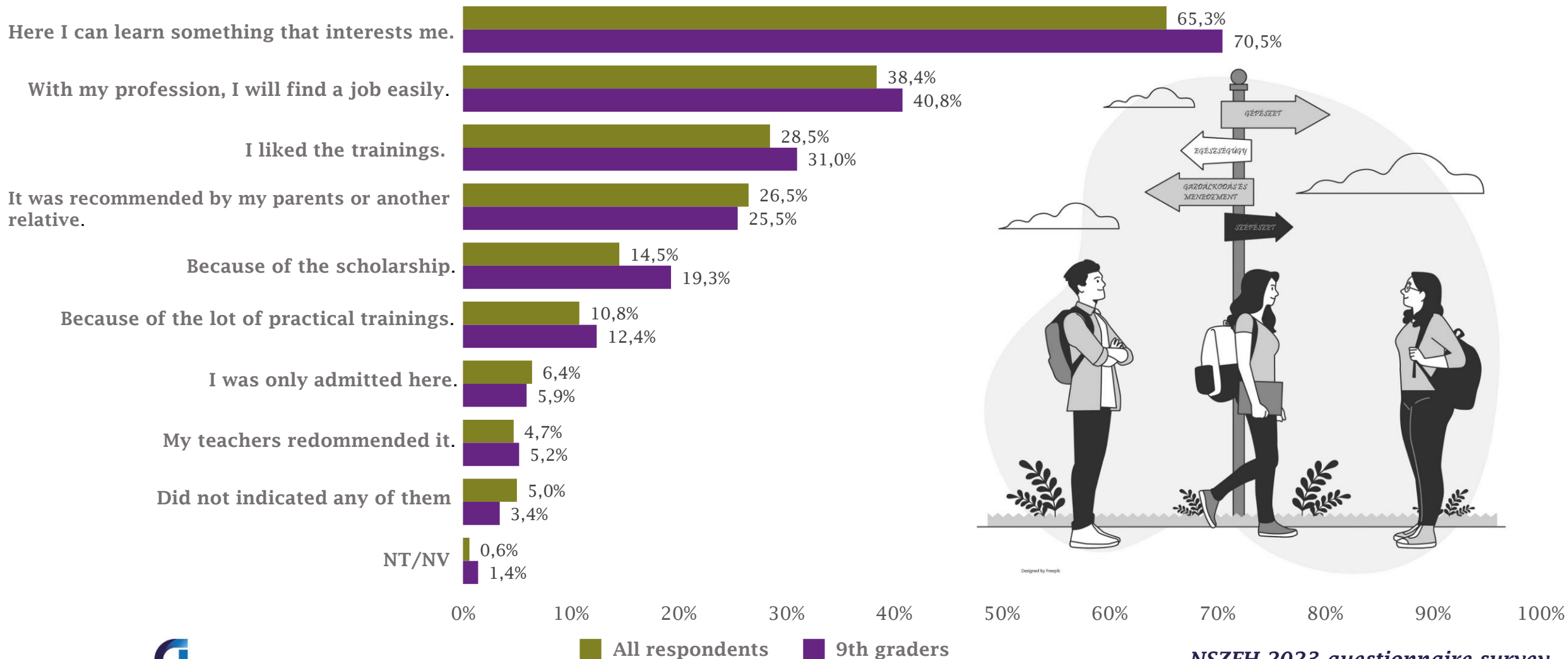
A subsample of 9th graders and 16-year-olds



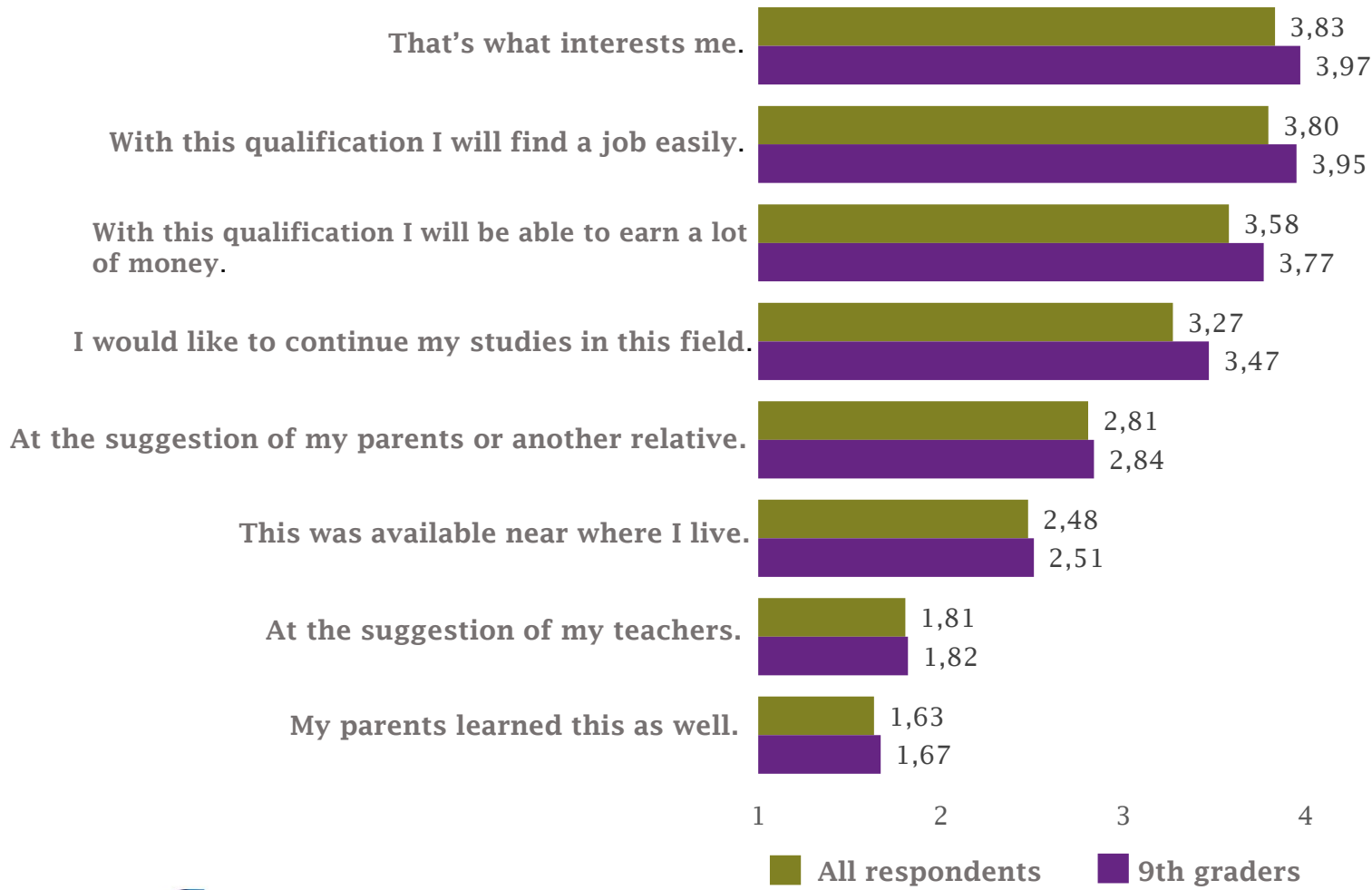
Nemzeti Szakképzési és Felnőttképzési Hivatal

NSZFH 2023 questionnaire survey

Reasons for choosing vocational education and training



The circumstances of choosing the current training



NSZFH survey focal points September 2023

Questions



What career guidance publications are produced, and where and how they are promoted?

What data do they have regarding the frequency and success of the publication?

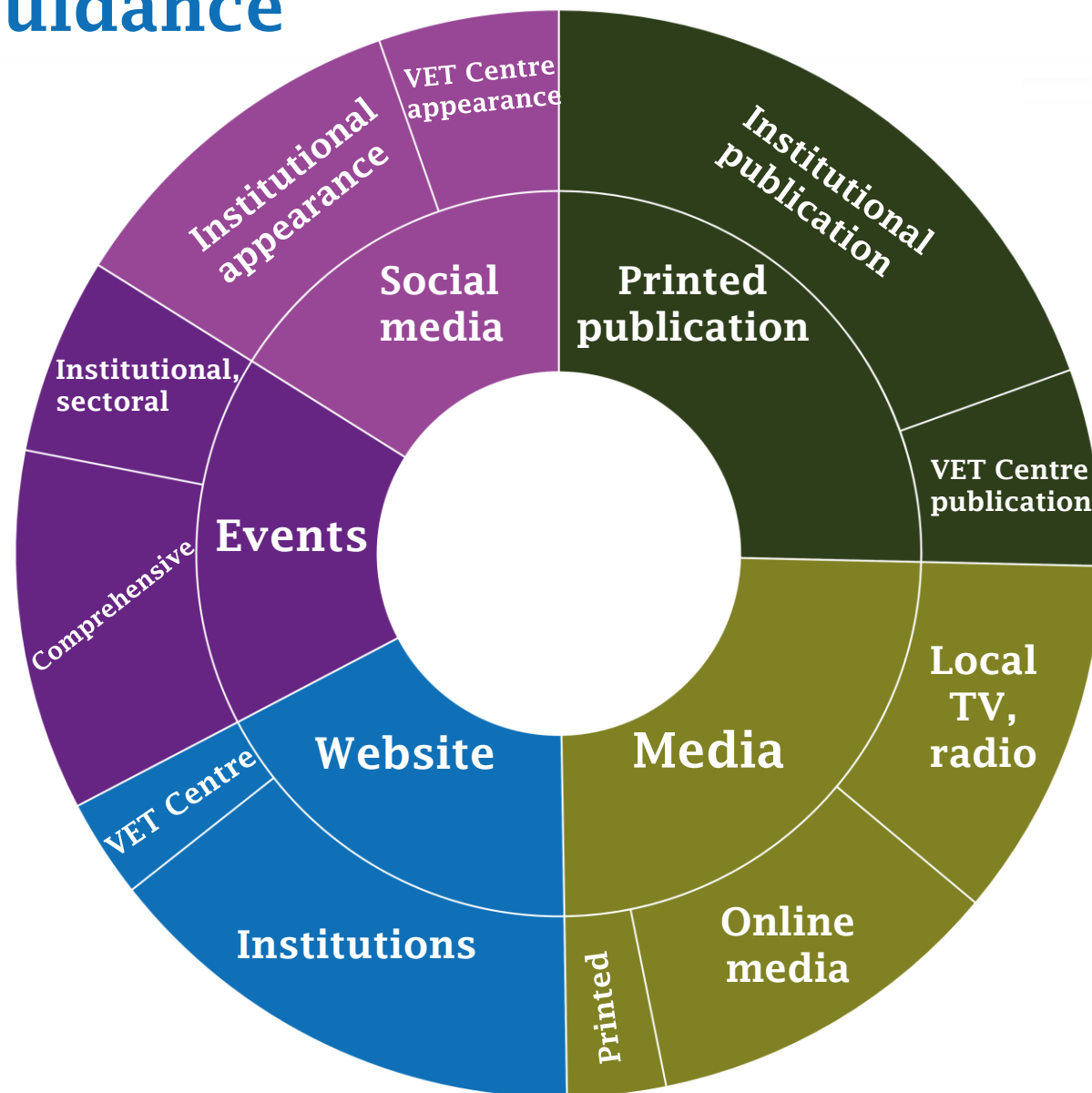
What kind of events are organized, who are the cooperating partners, how do they measure the success of the event?

What professionals are involved in career guidance?

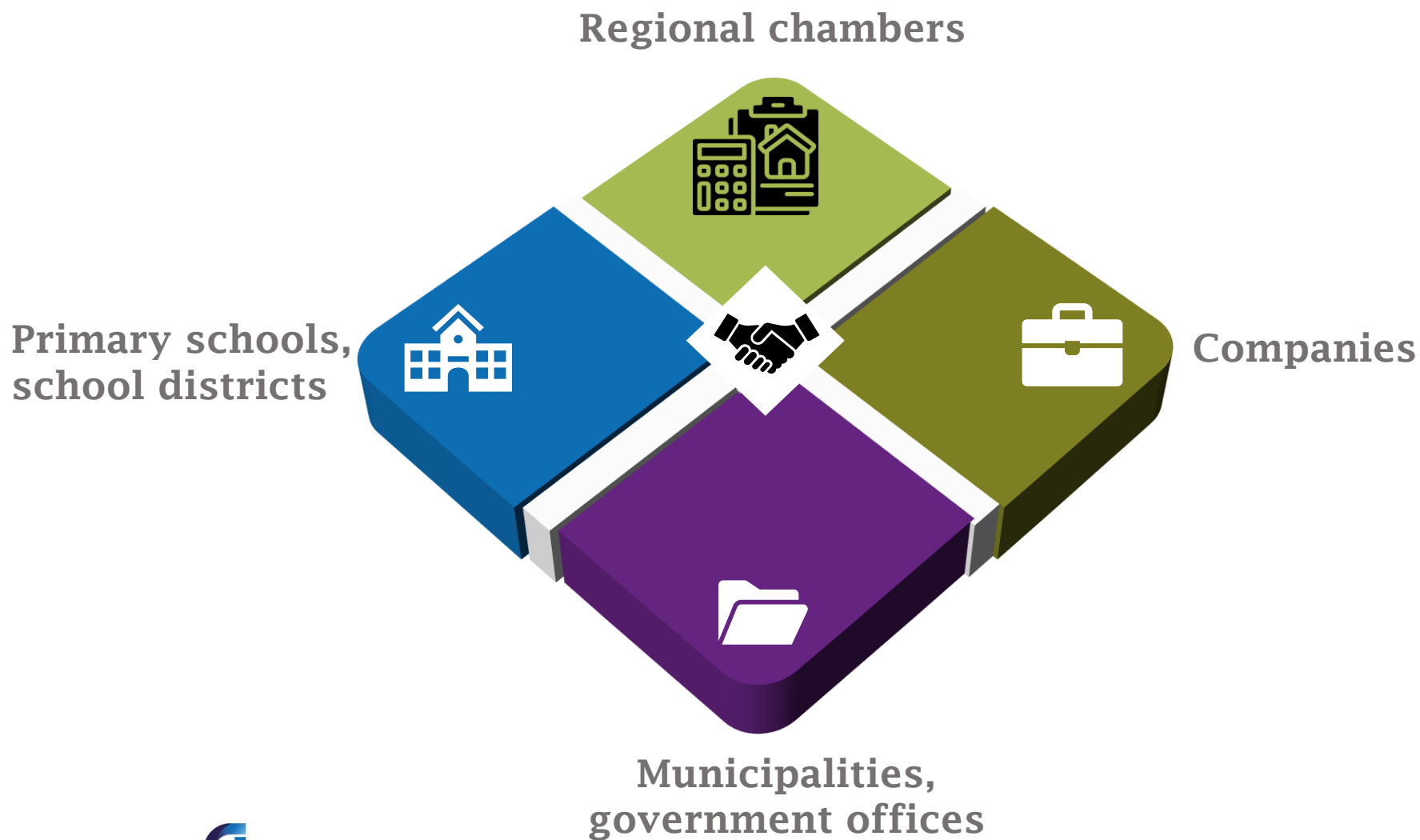
Which activity do they see as the most successful and what suggestions do they have for increasing efficiency?

Tools used during career guidance activities

- Printed publication
- Social media
- Website
- Media
- Events



Cooperating partners of vocational training centers



Career guidance publications



SzakMAfest, Festival for Professions – all-day event in Nyíregyháza



Employment Pact
Nyíregyháza

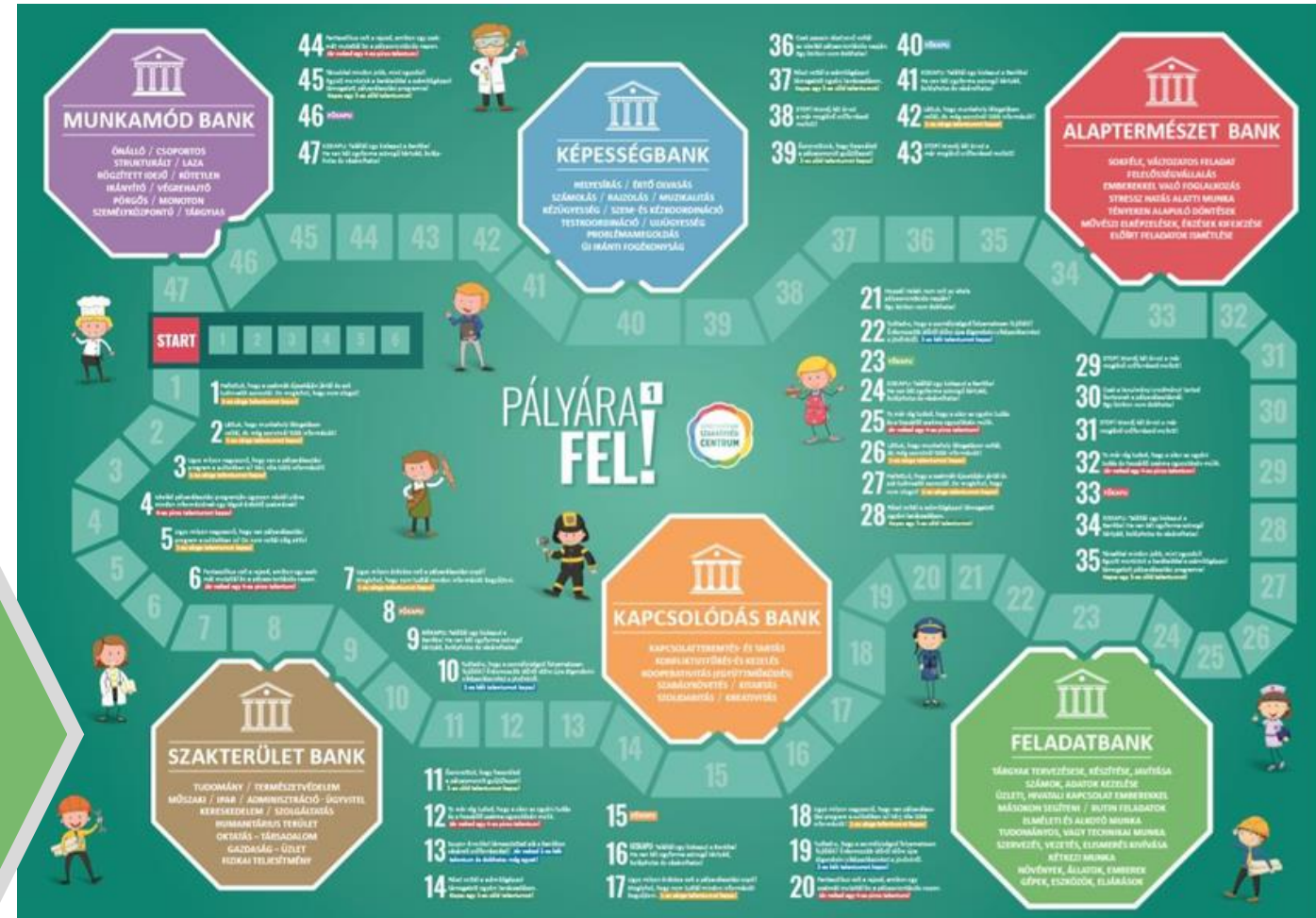
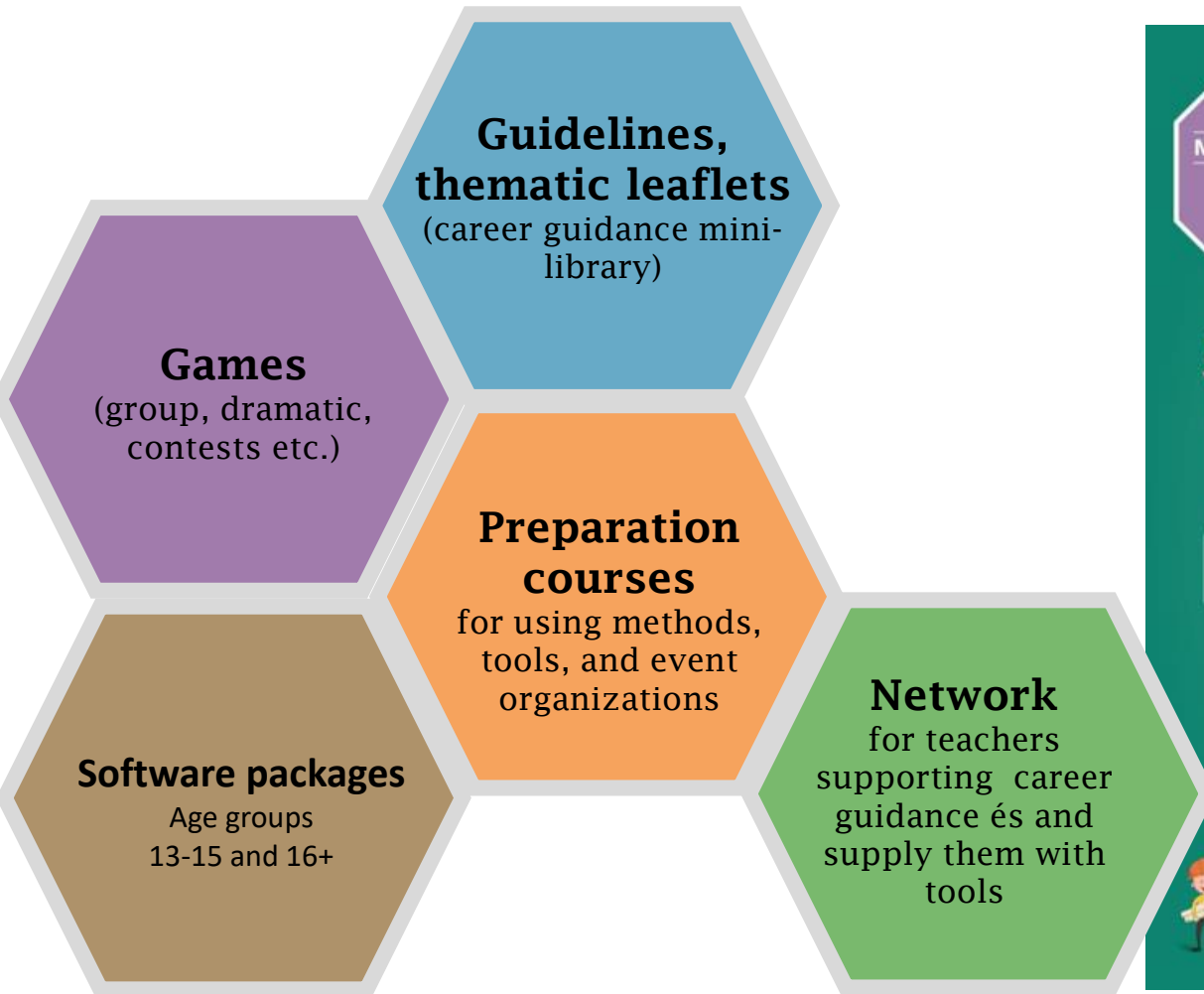


The town turned into
the ministate for
professions



Thematic streets of
professions

„Pályára fel!” Career on! Boardgame of Székesfehérvár Training Centre



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<https://palyaorientacio.szfszc.hu>

„Én utam” (My way) Euroguidance boardgame



Morning of professions in Sopron Vocational Training Centre



Information desk in primary schools – Ózd Vocational Training Centre



Career guidance training for primary school teachers



Further training of 14 state and church-run primary school teachers in the Digital Community Creation Workshop (DKA) of the Váci Vocational Training Centre

Training and workshop methodology

The participating students filled out a questionnaire at the beginning and at the end of the training

Career guidance specialists

Career guidance specialist at the Vocational Training Centre 50%



Career guidance working groups



External specialists



Instructors



Managers

According to the majority of the Vocational Training Centres, the most effective activities are **Career Exhibition and Days, Roadshows, Open School Days**, and **Parents' meetings** organized together with the dual partners.

It is important to promote the vocational training system on all channels.





**Thank you for
your attention**



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